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## Rush Commercial Partners Successfully with Franciscan Health System

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Celebrating the opening of the Franciscan Medical Pavilion Canyon Road, Rush Commercial joined with Franciscan Health Systems in delivering yet another comprehensive medical facility to the Pacific Northwest.

Located at the corner of 152nd and Canyon Road in Puyallup, the nearly 22,000 square-foot project was completed under-budget and on-time, says Jarrod Fenberg, Vice

President of Business Development at Rush. The innovative clinic will provide family care, physical therapy, an extended-hours “prompt-care,” on-site pharmacy, x-ray facilities, accommodations for specialists, and additionally will support the relocated dental offices of Aaron D. Smith, D.M.D.

“Franciscan Health Systems approached us with a full-service concept which would answer the needs in the Puyallup area,” explains Fenberg. “Once we located a property that was appropriate for

the type of project they envisioned, we set about to design and construct a custom commercial building that would house a state-of-the-art facility.” Partnering with North Pacific Design, Rush built the “classic” two-story facility to meet the specific needs of the tenants. “It’s a very accessible building,” says Fenberg. “The building itself is easy to navigate; patients are greeted by a receptionist upon entering, and there’s ample parking for enhanced community access.”



**Artist's Rendering of Franciscan Medical Pavilion Canyon Road, Puyallup, WA**

Wade Moberg, Director of Facilities for Franciscan Health Systems, explains that the selection of Rush Commercial as a partner in this project exemplifies their long history of delivering excellent design/build medical projects throughout the Northwest. “In this economic climate, our ‘bottom line’ is of pivotal importance to us,” he said. “We partnered with Rush for this project because they continue to deliver the best value for our dollar without compromising our vision. This is the most innovative community clinic we’ve ever built.”

Founded in 1987, locally owned and still lead by Gordon Rush, the company’s core mission of integrity, quality and expertise supported the goals of Franciscan Health to provide comprehensive medical treatment to an under served population. Stacey Zierath, Regional Director at Franciscan Health, ex-

plained that a unique model was integrated into the patient experience which will minimize patient wait time and create a more calming environment. “Once patients are greeted in the lobby, they’re handed a card with a photo of a local landmark which corresponds to the picture on the door of their examination room,” Zierath says. “This ‘self-rooming’ concept is hotel-like in nature and affords more privacy to the clients. Additionally, we use separate hallways for patients and staff – our goal is once the patient enters the room through one door, a medical practitioner enters the room through an adjacent door and is ready to begin to serve the client.”

Continuing the concierge concept, Buffalo Design partnered with Rush Commercial to utilize a warm, natural palette of colors and textures throughout the interior of

the building. Visualizing a “bird’s nest,” the design team insured that all furnishings and fixtures offered patients a warm and welcoming environment. “Our goal was to move away from a ‘clinical’ feel,” says Fenberg. “Franciscan wanted the entire facility to have a unique, caring, and protective feel to it. The building features wood floors, soft fabrics, natural colors and textures, quiet, sliding ‘barn doors’ – everything intended to enhance the patient experience.”

Located in the rapidly growing Puyallup area, the facility is intended to increase healthcare accessibility and patient comfort. “It’s our goal to bring much needed service to our patients,” Zierath continues. “We will offer family medicine with five full-time providers, ‘prompt care’ availability seven days a week, 365 days a year and lab draws will be completed in

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the patient's room. Referrals will be offered in-house to podiatry, orthopedics, general surgery, urology and neurology – our clients will receive the most comprehensive care available in the region. And, many of our staff members live in the surrounding area – our clinic manager lives less than one mile from the facility – which fur-

ther enhances our presence in the community.”

Rush Commercial had one goal in mind when they entered into this partnership – to exceed client expectations. “We’ve had the pleasure of working on several community health centers for Franciscan,” concludes Fenberg, “all of which have added value to the regions in

which they were built. Through this time-honored relationship, we feel solidly partnered with Franciscan in our common goal to bring a valuable asset to the community, and we’re delighted to contribute our expertise to the project.”

*For more information on Rush Commercial visit [www.rushcommercial.com](http://www.rushcommercial.com) or call (253) 858-3636.*

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